



Interview with Jennie Stenerhag SWE

MTB Pro-Rider and Swedish Marathon Champion 2017

Jennie, you've been driving with ceetec® for a couple of months now.

What products do you use ?

I use the Ceetec :

MTB Wheels Revolution 27

C1 Evo2 Carbon Seat post

Flat carbon handle bars

Race cage MTB

Personalized Ahead cap with my name on

The number of product manufacturers is very large.

Why did you choose ceetec® and how do you know this ?

I was looking at making my bike lighter and was reading a lot about what other top riders were using and the feedback and reviews from different brands and Ceetec seemed to get the best feedback and seemed to have the strongest equipment. I also personally know some riders in Sweden who gave Ceetec very good reviews so I trusted them. And I am happy that I went for the Ceetec brand since I am very happy with all the products

What is your favorite ceetec® product ?

The wheels ! They are fantastic and gives me confidence on the trails and in corners with the wider rim, I would not go back to the narrow rims after trying these. I also trust their durability after riding over some very rocky sections where you just hold thumbs that the equipment will hold and there are never any problems with the Ceetec carbon, even though they are so light !

You're racing at worlds top level. What are the benefits of ceetec® products ?

I have never had such a light full suspension bike as when I put all my Ceetec products on my bike, I took a few hundred grams off the bike and it makes a big difference. Normally I would choose a bit heavier equipment not to risk the durability for example in a race like the Cape Epic. But with the Ceetec products I get both, even though everything is really light I trust that it will hold.

In Fact for a racer ; how do you think can they makes you faster ?

Of course a lighter bike will make you a little bit faster but I also dare to ride faster over rocks etc since I trust the equipment and that definitely makes me faster.

Can you influence product development at ceetec® ?

Yes, Ceetec is a great company to work with and they are always open for suggestions and listen to feedback, it seems like they constantly want to develop their products and make them even better ! Even though they already are the best 😊

Would you talk about a cooperation with ceetec® ?

Yes, I am very proud to be working together with Ceetec and am happily telling everyone that I am part of the Ceetec family 😊 It is always easy to communicate with them and I always get quick replies when I need something !

As a longtime professional in various teams you've a great experience in the material.

What are the differences between ceetec® and other manufacturers ?

I think the biggest difference is the durability, that you can trust the equipment, Ceetec has a great record with hardly no braking of products. The other difference is the weight, the Ceetec products are extremely light at the same time as they are super strong and this makes them special !

ceetec® is unfortunately not very cheap ; how do you convince others to buy a ceetec® product ?

I believe that it is better to pay for quality than have equipment you don't trust and since cycling is not a cheap sport I feel that other riders who care about what they use will pay a bit more for good quality.

You had a big injury before the Cape Epic and you came back strong again.

Were you worried about losing ceetec® as a sponsor?

Yes, I had only ridden on my Ceetec wheels for 3 days when I had a big injury and had to undergo surgery and I was told I could not race for 6 months, that is not a good start for a new sponsorship and it was not a nice phone call to tell Ceetec I would not be racing for a while. But the way the Ceetec family has showed me that it is more than a sponsorship, I am now part of the family and my health will always come first, no matter what, it gives me even more trust in the cooperation I have with Ceetec. I value a relationship like this with a sponsor very high !

What are your wishes for 2019?

I wish to have a year without injuries and to be able to race for the full year without unplanned brakes. And I hope to be ready to give it a good go for the Cape Epic podium again!

Thanks Jennie for your time and in continue for the upcoming races all the best!